



Memorial Hospital
Los Banos
A Sutter Health Affiliate

THE
ROYAL
Masquerade
BALL

2009 Gala

Dear Friend of MHLB Foundation:

The Memorial Hospital Los Banos Foundation is a non-profit service organization that raises funds for hospital equipment and building projects that might not be possible without additional help and support from individuals and businesses. We would greatly appreciate your partnership as a benefactor, sponsor, donor or general participant at this year's Gala.

Our annual Gala, "The Royal Masquerade Ball," is scheduled for October 3, 2009 at the Los Banos Fairgrounds. This Gala features an exciting live auction as well as a competitive silent auction. The Foundation's focus this year will be once again on raising funds to enhance and renovate the Emergency Department, which currently serves over 21,000 patients per year. The enclosed form outlines the sponsorship levels and associated benefits.

The businesses and individuals who sponsored our previous events have benefited from the promotion in our newspaper inserts, hospital publications, radio broadcasts, and "thank you" advertising before and after the event. With the proceeds from the 2008 Gala, the Foundation was able to embark upon some of the necessary changes in the Emergency Room.

We would like to thank you in advance for your consideration of sponsorship and generosity. If you have any questions, please feel free to call me directly (209) 826-0591, extension 276 or email me at marchem@sutterhealth.org. For additional information, please visit us online at www.memoriallosbanos.org/philanthropy.

Sincerely,

Lucy Lawrence
President
MHLB Foundation Committee

Michelle Marchese
Philanthropy Coordinator
MHLB Foundation

Enclosures



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SPONSORSHIP OPPORTUNITIES

Memorial Hospital Los Banos Foundation presents one of the community's best loved events, the 2009 Annual Gala "The Royal Masquerade Ball." As a sponsor, you will receive widespread publicity through advertising, printed materials and signage at the Gala site.

Sponsorship opportunities are as follows:

Platinum Sponsor—\$15,000 or above

- ❖ Large sign in prominent area at Gala; in addition to a full page ad in the event program, recognition in hospital and Gala publicity, noted on web site.
 - Special signage and recognition at the Gala as a Platinum Sponsor.
 - A reserved table of ten with a personal waiter at *The Royal Masquerade Ball*.
 - Tree of Life Crown Acorn.

Gold Sponsor—\$10,000

- ❖ Large sign in prominent area at Gala; in addition to a half page ad in the event program, and recognition in hospital and Gala publicity.
 - Special signage and recognition at the Gala as a Gold Sponsor.
 - A reserved table of ten at *The Royal Masquerade Ball*.
 - Tree of Life Gold Leaf.

Silver Sponsor—\$5,000

- ❖ Signage in prominent area at Gala; in addition to a quarter page ad in the event program and recognition in Gala publicity.
 - Special signage and recognition at the Gala as a Silver Sponsor.
 - A reserved table of ten at *The Royal Masquerade Ball*.
 - Tree of Life Silver Leaf.

Bronze Sponsor—\$1,000

- ❖ Signage at Gala
 - Recognition at the Gala as a Bronze Sponsor.
 - Recognition in program and Gala publicity.
 - Four Gala tickets.
 - Tree of Life Bronze Leaf.

Due to program printing schedules, we have implemented a cut off date to receive your logo or graphics. Please have your sponsorship information returned to the Foundation office by August 2009. For more information on how to sponsor, donate to our event, or to become a volunteer, call Memorial Hospital Los Banos Foundation at (209) 826-0591 ext. 276.



PROGRAM ADVERTISING

Advertise your business in our program.

<input type="checkbox"/> Full-page Advertisement	\$500
<input type="checkbox"/> Half-page Advertisement	\$300
<input type="checkbox"/> Quarter-page Advertisement	\$200
<input type="checkbox"/> Business Card Advertisement	\$100

ITEM DONATION IDEAS

Merchandise/Travel Excursions

- Adventure Travel (i.e. fishing, rock climbing, sailing, camping)
- Air Travel
- Automotive (lease, services)
- Amusement Park Passes
- Antiques
- Art (paintings, sculptures)
- Collectibles
- Computer Software and Equipment
- Dining and Wine Experiences
- Garden and Landscape Supplies
- Gift Baskets (i.e., themed)
- Golf Packages
- Home Decor and Furnishings
- Jewelry
- Lodging at Time-Share or Resort Property
- Movie and Theater Tickets
- Recreational Equipment
- Retail Gift Certificates
- Sporting Event Tickets
- Sports Memorabilia (new, autographed)
- Tickets to Cultural or Entertainment Event
- Tools and Hardware
- Toys and Books
- Vacation Getaway

Services

- Athletic Club Membership
- Automotive Care
- Beauty, Spa, and Massage Packages
- Catering/Personal Chef
- Craftsman and Handyman Work
- Dry Cleaning
- Electrical, Plumbing and Painting
- Home and Office Furniture
- Interior Design
- Landscaping, Gardening
- Medical, Dental and Chiropractic Care
- Photography/Videography

One-of-a-Kind

- Behind-the-Scene Tours
- Celebrity Events, Introductions
- Designer Holiday Tree
- Dinner of the Month
- Themed Dinner Parties
- Wine Tours



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YES, I would like to support Memorial Hospital Los Banos Foundation's
2009 Annual Gala The Royal Masquerade Ball.

SPONSORSHIP

I would like to sponsor at this level:

- Platinum \$15,000+ Gold \$10,000 Silver \$5,000 Bronze \$1,000

AUCTION ITEM DONATION

I would like to donate item(s) to the silent/live auction:

Item 1 Description _____ Value \$ _____

Item 2 Description _____ Value \$ _____

PROGRAM BOOK ADVERTISEMENT

I would like to advertise in the program book:

- Full-page Advertisement \$500
- Half-page Advertisement \$300
- Quarter-page Advertisement \$200
- Business Card Advertisement \$100

SPONSOR/DONOR INFORMATION

Name _____ Company _____

Address _____

City/State/Zip _____ Phone _____

Email _____ Website _____

Payment Information

_____ I am enclosing a check or money order (made payable to MHLB Foundation)

_____ Please charge the following credit card in the total amount of \$ _____

Name on Card _____

Corresponding Address _____

Card Number _____ Exp Date _____ Security Code _____

Signature _____

Please return this form to:

Memorial Hospital Los Banos Foundation
Attn: Michelle Marchese, Philanthropy Coordinator
520 West I Street, Los Banos, CA 93635

Thank you for your kind generosity!